



30 DAY GAME CHANGER



Combine proven ABS genetic gain with reproductive management tools to improve profits.

- Pregnancy has a 4x greater economic impact that any other production trait.
- Cows & heifers calving in the first 30 days of the calving season have significantly higher chances of becoming pregnant early breeding season & remaining in the herd.
- At 2-2.5 lbs. of average daily gain, more calves born in the first 20 days improves the pay-weight of your calf crop.

HERD REPRODUCTIVE AUDIT

Date when first calf is born (start of calving season)..... _____

Date of the 30th day of the calving season..... _____

Number of calves born 30 days after the 1st calf..... _____

Number of calves born in the first 30 days..... _____

Total number of calves born (during the calving session)..... ÷ _____

Percentage of cows calving in the first 30 days..... = _____

Synchronization and A.I. is a combination proven to increase the percentage of cows calving in the first 30 days.

Contact your ABS rep to see how these practices can be implemented in your operation. It's easier than you might think! 1-800-ABS-STUD (227-7883)

