

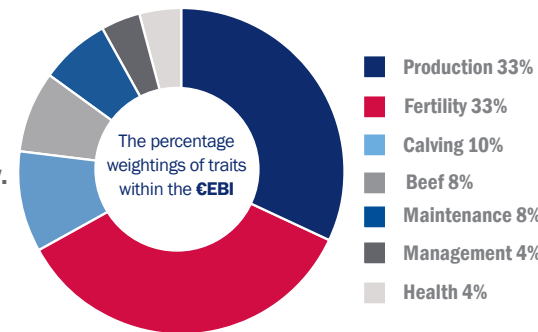
# Selecting the right index for you...

## €EBI

EBI is a single figure profit index aimed at helping farmers to identify the most profitable bulls and cows for breeding dairy herd replacements. It comprises of information on seven sub-indexes related to profitable milk production. A summary of the sub-indexes, including traits and relative weightings for traits in the EBI are given in Table 1. The economic values in the index are based on data collected from Irish Dairy Farms and the Dairy Industry.

### €EBI:

- Focusing on high components compared to milk yield.
- Promotes fertile cows to reduce calving interval.
- Selects for calving ease, gestation length and calf mortality.
- Carcass size, weight and conformation.
- Looks at the overall size of the cow.
- Concentrating on milking speed and temperament.
- Looking at lameness, cell counts and mastitis.



### Fertility Sub Index

Takes into account calving interval and survival.

### Calving Sub Index

Takes into account calving ease, gestation length and calf mortality.

### Beef Sub Index

Looks at carcass size, weight and conformation.

IRISH EBI SUMMARY		JULY 2021	
	Below Average	Above Average	Rel. %
EBI		311	52
Milk		92	70
Fertility		152	37
Calving		41	55
Beef		-13	43
Maintenance		13	40
Health		16	59

### Milk Sub Index

Looks for heavy weighting of Protein and Fat compared to milk yield, aligning itself to component contracts.

### Health

Looks at lameness, SCC and mastitis.

### Maintenance

Takes into account the size of the cow.

## CHERRYHILL BEN

SCA RONALD X CUR RUDOLPH X SEA PAMELA 1



CHERRYHILL BEN

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	
Fertility Index		11.5	
Lifespan (days)		79	
SCC		-1	
Maintenance (kgs)		-2	
Calving Ease (Direct)		1.7	
Gestation (Days)		-1	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+106	61% Rel.	
Milk kg	+106	65% Rel.	
Fat	+13.2	+0.17%	
Protein	+11	+0.14%	
Dtrs/Herds	0/0		

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		230	53
Milk		59	71
Fertility		137	38
Calving		31	56
Beef		-13	42
Maintenance		12	39
Health		3	62

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	-16	71% Rel.	
Fat kg	+9	+0.17%	
Protein kg	+7	+0.13%	
Calving Int (days)	-7.90	44% Rel.	
Udder (SCC)	-0.06	70% Rel.	
Gestation Length (days)	-3.54	60% Rel.	

€230 EBI  
£416 ACI  
€346 SCI

AI CODE: H06651

HH1T HH2T HH3C HH4T HH5T HH6T

TC TD TL TN TS TV TY

HBN: HOIRL218169192373

HO (78.13%), FR (21.88%)

NAAB: 29H020125

IRISH HOLSTEIN FRIESIAN

## CHERRYHILL COLIN

FRANKO X EVERT X HAZE



CHERRYHILL COLIN

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	
Fertility Index		12.5	
Lifespan (days)		100	
SCC		-4	
Maintenance (kgs)		-2	
Calving Ease (Direct)		1.1	
Gestation (Days)		-3	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+424	64% Rel.	
Milk kg	-202	67% Rel.	
Fat	+14.2	+0.47%	
Protein	+4.8	+0.24%	
Dtrs/Herds	0/0		

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		290	62
Milk		86	79
Fertility		128	48
Calving		46	73
Beef		-15	51
Maintenance		18	48
Health		9	68

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	-32	79% Rel.	
Fat kg	+17	+0.33%	
Protein kg	+8	+0.16%	
Calving Int (days)	-6.22	52% Rel.	
Udder (SCC)	-0.04	76% Rel.	
Gestation Length (days)	-4.04	88% Rel.	

€290 EBI  
£424 ACI  
€366 SCI

AI CODE: H05656

HH1C HH2T HH3T HH4T HH5T HH6T

TC TD TL TN TS TV TY

HBN: HOIRL218169192019

HO (81.25%), FR (18.75%)

NAAB: 29H017461

Using €EBI helps UK farmers to identify the best bulls to breed dairy herd replacements for grazing systems.

Delivering...  
Profit From Genetic Progress





# CHERRYHILL EDMOND

LAURENCE X S OMAN X RUUD 22



CHERRYHILL EDMOND

**€311 EBI**  
**€377 ACI**  
**€317 SCI**

AI CODE: H06649

HH1T HH2T HH3T HH4T HH5T HH6T  
TC TD TL TN TS TV TY  
HBN: HOIRL218169172322  
HO (71.88%), FR (25%), MY (3.13%)  
NAAB: 29H020124

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		311	52
Milk		92	70
Fertility		152	37
Calving		41	55
Beef		-13	43
Maintenance		13	40
Health		16	59

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	Rel. %
Fertility Index		7.8	
Lifespan (days)		57	
SCC		3	
Maintenance (kgs)		5	
Calving Ease (Direct)		1.7	
Gestation (Days)		-2	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+377	61% Rel.	
Milk kg	+19	64% Rel.	
Fat	+14.5	+0.27%	
Protein	+11.1	+0.21%	
Dtrs/Herds	0/0		

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	+170	70% Rel.	
Fat kg	+16	+0.17%	
Protein kg	+12	+0.11%	
Calving Int (days)	-8.68	43% Rel.	
Udder (SCC)	-0.09	67% Rel.	
Gestation Length (days)	-3.22	61% Rel.	

# BALLYMADDOCK TEIDI

ALBERT X C REEKES X OMAN



BALLYMADDOCK TEIDI

**€270 EBI**  
**€402 ACI**  
**€320 SCI**

AI CODE: H06648

HH1T HH2T HH3C HH4T HH5T HH6T  
TC TD TL TN TS TV TY  
HBN: HOIRL219292191408  
HO (75%), FR (25%)  
NAAB: 29H020127

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		270	50
Milk		90	70
Fertility		119	46
Calving		62	56
Beef		-8	45
Maintenance		-1	45
Health		10	64

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	Rel. %
Fertility Index		7.7	
Lifespan (days)		70	
SCC		-1	
Maintenance (kgs)		18	
Calving Ease (Direct)		1.8	
Gestation (Days)		-3	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+402	62% Rel.	
Milk kg	+128	65% Rel.	
Fat	+15.2	+0.19%	
Protein	+14.5	+0.20%	
Dtrs/Herds	0/0		

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	+92	78% Rel.	
Fat kg	+13	0.17%	
Protein kg	+12	0.15%	
Calving Int (days)	-6.29	50% Rel.	
Udder (SCC)	-0.09	72% Rel.	
Gestation Length (days)	-4.57	61% Rel.	

# CURRA SCOOPY

ART X BOWSER X SUNNYBANK OMAN



CURRA SCOOPY

**€188 EBI**  
**€239 ACI**  
**€224 SCI**

AI CODE: H05658

HH1T HH2T HH3T HH4T HH5T HH6T  
TC TD TL TN TS TV TY  
HBN: HOIRL222458242344  
HO (75%), FR (25%)  
NAAB: 29H017463

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		188	63
Milk		93	78
Fertility		78	48
Calving		23	83
Beef		-5	48
Maintenance		-5	50
Health		2	67

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	Rel. %
Fertility Index		9.9	
Lifespan (days)		21	
SCC		8	
Maintenance (kgs)		14	
Calving Ease (Direct)		0.9	
Gestation (Days)		-2	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+239	64% Rel.	
Milk kg	-100	67% Rel.	
Fat	+4.2	+0.17%	
Protein	+5.2	+0.17%	
Dtrs/Herds	0/0		

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	+131	78% Rel.	
Fat kg	+11	+0.10%	
Protein kg	+14	+0.16%	
Calving Int (days)	-3.73	52% Rel.	
Udder (SCC)	-0.01	74% Rel.	
Gestation Length (days)	-3.72	98% Rel.	

# CHERRYHILL TOM

ALBERT X WDS RAMOS X LANCE



CHERRYHILL TOM

**€192 EBI**  
**€170 ACI**  
**€136 SCI**

AI CODE: H06143

HH1T, HH2T, HH3T, HH4T, HH5T, HH6T,  
TC, TD, TL, TN, TS, TV, TY  
HBN: HO IRL 218169152155  
HO (75%), FR (25%)  
NAAB: 29H020040

IRISH EBI SUMMARY JULY 2021		ICBF	
	Below Average	Above Average	Rel. %
EBI		192	58
Milk		91	78
Fertility		51	45
Calving		47	55
Beef		-13	45
Maintenance		6	48
Health		6	62

€ACI/SCI HEALTH & FERTILITY AUGUST 2021		AHDB	
	Below Average	Above Average	Rel. %
Fertility Index		5.9	
Lifespan (days)		24	
SCC		9	
Maintenance (kgs)		18	
Calving Ease (Direct)		0.8	
Gestation (Days)		-2	

€ACI/SCI PRODUCTION AUGUST 2021		AHDB	
€ACI	+170	62% Rel.	
Milk kg	+73	66% Rel.	
Fat	+5.4	+0.05%	
Protein	+8.6	+0.12%	
Dtrs/Herds	0/0		

IRISH EBI PRODUCTION & FERTILITY JULY 2021		ICBF	
Milk kg	+257	78% Rel.	
Fat kg	+14	+0.07%	
Protein kg	+14	+0.09%	
Calving Int (days)	-1.22	49% Rel.	
Udder (SCC)	-0.03	71% Rel.	
Gestation Length (days)	-4.04	60% Rel.	



# The Herd Ranking tool allowing block calving herds to achieve goals faster



Rob Burlton (Key Account Manager)  
Coral & Matthew Senior (Farm owners)

**Herd Type:** Spring and Autumn Block - British Friesian

**Location:** Somerset

**Herd Size:** 320

Matthew & Coral senior milk 320 British Friesian cross cows in an organic block calving system. The herd is split into both spring and autumn block calving patterns (9 weeks and 6 weeks, respectively). Lely robots were installed 2 years ago and the cows graze from the middle of February to November. The average yield is currently 5,300 kgs milk at 4.7% Butterfat, with the goal of achieving 5,500 kgs milk.

10 years ago the herd began with 100% Jersey cattle and the initial goal was to increase yield and body size. Therefore, the British Friesian was used as the perfect cross and has been successful in achieving an increased yield and bodyweight. At the same time, the fertility of the British Friesian has been key in maintaining the tight block calving pattern.

## The introduction of the Herd Ranking Tool...

"To drive the productivity and profitability of our herd we decided to use a sexed and beef strategy in conjunction with Genus ABS' Herd Ranking Tool, to unlock the potential of every female in

the herd," explains Coral Senior.

Coral continues, "The Herd Ranking Tool is a fantastic tool that fully utilises our milk records to rank our herd on the Autumn Calving Index (£ACI) or Spring Calving Index (£SCI). This is great as you can compare different breeds on the same base. Based on the replacements needed, it will recommend which females to breed to dairy and which to breed to beef.

We have always ranked our herd's performance. However, the Herd Ranking Tool provides the opportunity to customise your own index allowing you to weight for the traits that are most important to you. For example, you can add weight for key traits that are essential for your system. Paul Voysey and Rob Burlton our Breeding advisor and Key Account Manager, take our data and sit down and talk through the results with us."

## New opportunities

"The introduction of robots combined with the increase in genetic progress has contributed to increased yield and saved us time. The extra time saved through not milking has unlocked other ventures. We have opened five milk vending machines within the local area and their demand has continued to grow! This has been a hugely positive step which has resulted in the increase of our overall milk price across the whole herd! We are very excited about the future of our business and recognise that the Herd Ranking Tool and overall Sexcel® and beef strategy is a very simple way we can achieve our goals quicker," Matthew Senior concludes.



# Try our Herd Ranking Tool

A unique tool developed by Genus ABS specifically for block calving herds



## Standardise herd performance

Incorporates total milk solids on a mature equivalent base



## Meet your breeding goals

Set a target number of cows to breed to dairy



## Data Driven

Makes full use of your milk records



## Simple to use

Ranks your herd, highlighting which females to breed to dairy and which to beef



## Custom made

Set your criteria to rank your cows on traits most important to you and your farm

"Each heifer could deliver on average £36 more profitability to your business over their lifetime."

\*Based on analysis of 126 UK dairy farms.

Dr Christopher Orrett, Genetic Services Research Specialist EMEA

To find out more:



01270 616681



www.absglobal.com/uk/

